



**ROSE DRESSES LTD.**

2022

# WHO ARE WE?

- One of Bangladesh's **leading** garment manufacturers.
- **4.9 lac square feet of production facilities** powered by **clean energy**.
- **Skilled and dedicated labour-force** of 5000 people.
- **2300 energy-efficient machines**.
- In-house **laboratory** for various product testing.
- Maximum capacity of **1.6 million pieces** of garments per month. This includes woven and knit **tops, bottoms, dresses and sets**.
- Large warehouses for efficient **storage** of both raw materials and finished goods.





# WHO ARE WE?

Our founder, **Md. Atiqul Islam**, championed for **workplace safety and labour rights** on a global platform, leading to **Accord and Alliance** coming to Bangladesh at a time when the entire future of the RMG industry in the country was at stake.

He not only rejuvenated the RMG sector, but prevented **hundreds of millions of people** from descending into poverty. His motto remains as “Made in Bangladesh **with pride.**”

His consistent vision to offer **the best quality at the best price** while ensuring full **compliance** drives our mission today.



**Mayor Atiq**  
Dhaka North City Corporation

# CERTIFICATIONS AND ENLISTMENTS





# OUR CLIENTS

We have exported our garments across the globe: U.S.A., Canada, Mexico, Brazil, Argentina, Europe, Japan and Australia to name a few.

**Marubeni**

**Walmart** 

**H&M**



UNITED COLORS  
OF BENETTON.

next

MORIRin  
The Standard

**meijer**®

# A CHANGING MARKET

The pandemic has revealed that physical fitness strongly affects our overall **health** and **mental wellbeing**.

Fashionable sports apparel is becoming more popular due to its **versatility** and **convenience**.

Thus, the global athletic apparel market is projected to be valued at over USD **\$580 billion** by **2025**.

Key players have begun **introducing innovative and technically advanced** products that are both **comfortable** and **practical** to meet this growing market.







# ROBOND

Activewear Redefined

# ABOUT ROBOND

- In 2022, we launched 'ROBOND', which stands for 'Rose Bonding'. This is our first **CWS** (construction without sewing) venture.
- New techniques range within **laser** cutting, **ultrasonic** welding, seam **sealing**, and tape **bonding**.
- We have also built a brand new setup **increasing our knit capacity**. This facilitates efficiency as we can **combine** bonding and sewing for any style.
- Product capability range includes **loungewear**, **lingerie**, **shapewear**, **athleisure** and **activewear**.



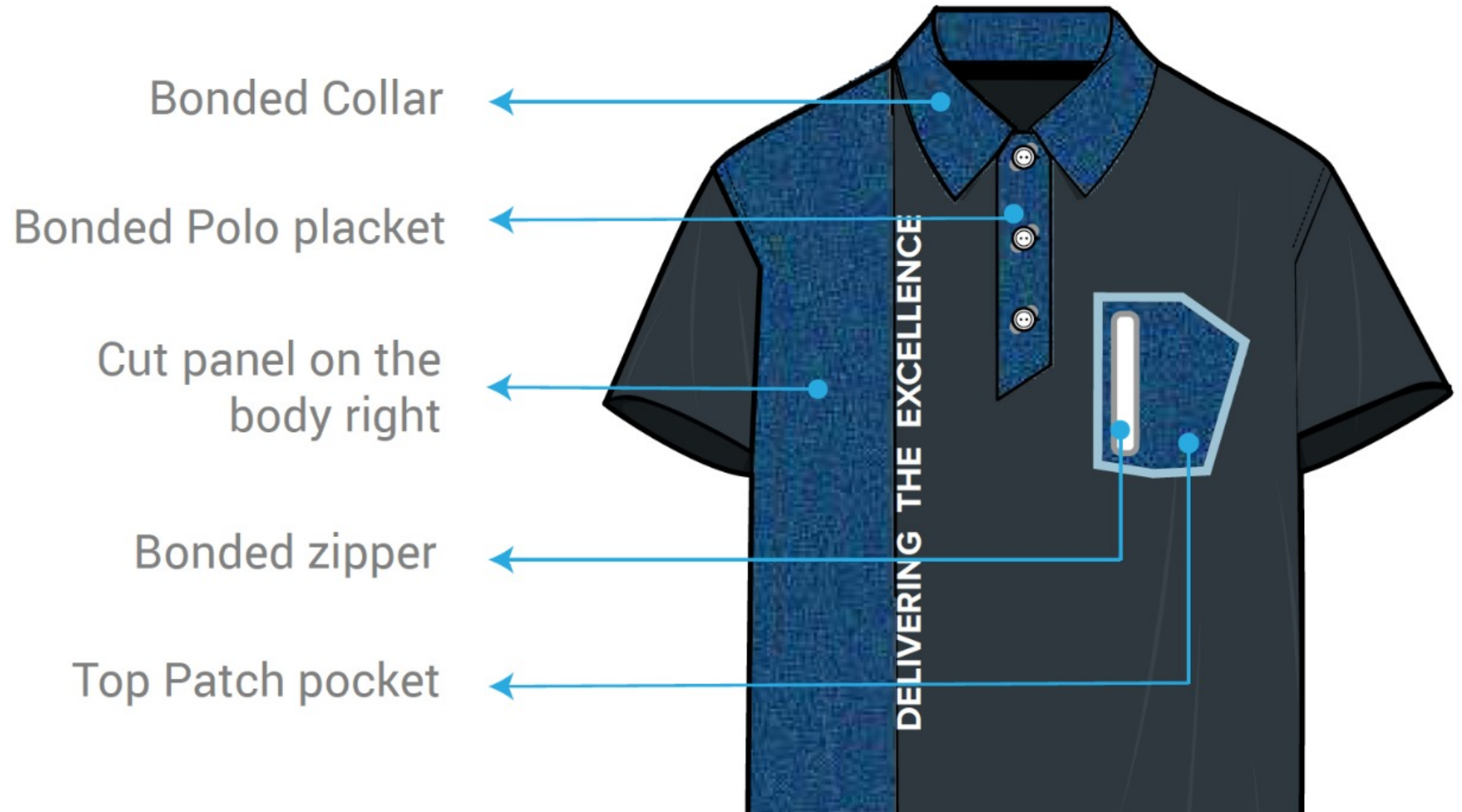


# AESTHETIC AND FUNCTIONAL FEATURES

- Extreme comfort and smoothness
- Higher stretch and recovery
- Highly durable seams that are thin and lightweight.
- Secure zippers, pockets, buttons, etc.
- Ventilation using laser cutting
- Surface tapes to make logos and other high visibility embellishments on sportswear and work wear.



# A FULLY BONDED POLO





# PILOT CAPACITY

Style ( <i>fully bonded</i> )	Pieces per day
Basic Polo	500
Round neck T-shirt	1500
Leggings	700
Jogger	550
Sports Bra	2000
Men's brief	2000
Women's briefs	3000

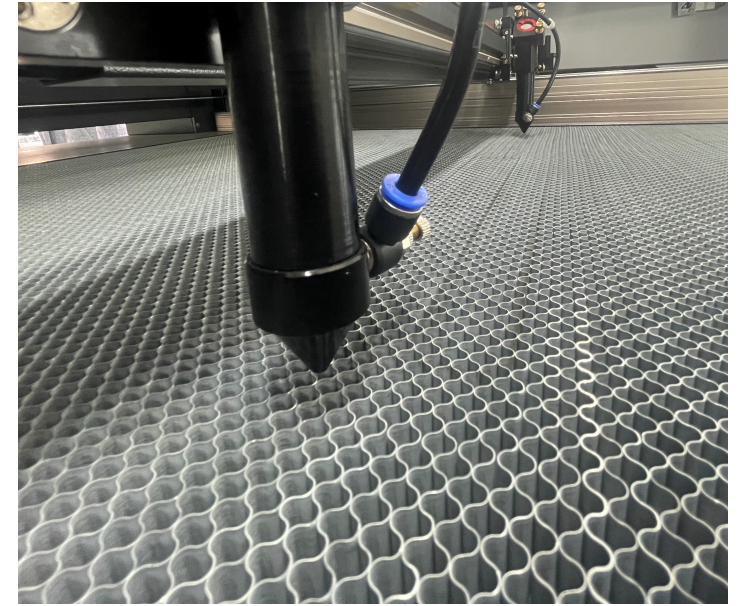


# NEW TECH

- Laser cutting machines allow versatile functions like printing, logo making, ventilation, etc.
- Ultrasonic 'welding' machine
- Tape bonding machine
- Hot and cold bonded press machine ensures fast curing



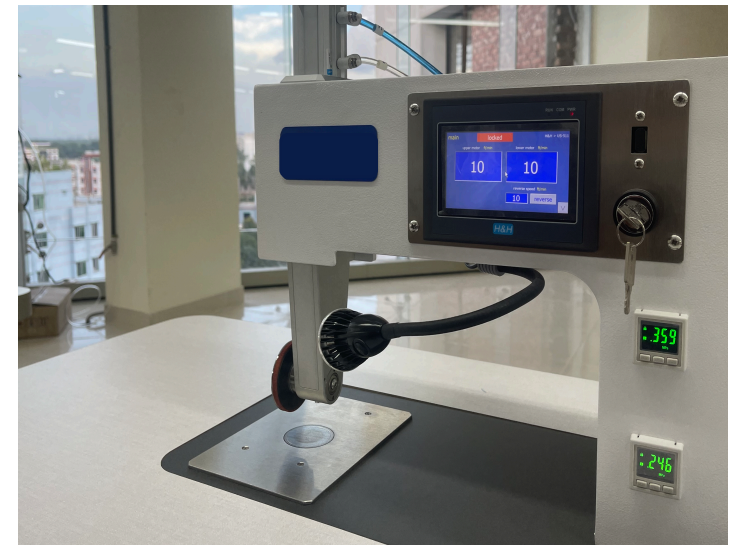
*Ultrasonic Zipper Cutter*



*Laser Cutter*



*Curve Press Machine*



*Ultrasonic Welder*



# CONTACTS?

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**THANK YOU**