

China (Dalang) International Woolen Knitwear Fair Organizing Committee

Letter of Invitation for the 20th China (Dalang) International Woolen Knitwear Fair

Input (output) combination of Japanese fiber:

Dalang founded the China (Dalang) International Woolen Knitwear Fair in 2001. Currently, it has been successfully held for 19 sessions and has formed a certain influence in the industry. In order to further expand the influence and popularity of the Dalang wool textile industry cluster and build an exchange and trading platform for the wool textile industry, we are planning to host the 20th China (Dalang) International Woolen Knitwear Fair from November 7 to 9, 2023 at the Dalang Woolen Trade Center in China. We sincerely invite you to attend the Fair!

Annex 1. Schedule for the 20th China (Dalang) International
Woolen Knitwear Fair

2. An introduction to Dalang's wool textile industry and
the “Woolen Knitwear Fair”

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Annex 1

Schedule for the 20th China (Dalang) International Woolen Knitwear Fair

Data	Time	Event content	Location
November 1st (Wednesday)	19:00-21:00	The opening ceremony of the 2nd National Textile Industry Basketball League	Xiangtou Textile Culture Park Basketball Hall
November 7th (Tuesday)	9:45	“Dalang Preferred” image store opened	“Dalang Preferred” image store (On the 3rd floor of the Trade Center)
November 7th (Tuesday)	10:00-11:00	The opening ceremony of the 20th “Woolen Knitwear Fair”	Dalang Woolen Innovative Service Platform (On the 3rd floor of the Trade Center)
November 7th (Tuesday)	14:30-16:30	24/25 China (Dalang) Woolen Clothing Fashion Trend Lecture and Press Conference	Dalang Woolen Innovative Service Platform (On the 3rd floor of the Trade Center)
November 7th (Tuesday)	16:00-17:30	The First National Textile and Garment Industry Cluster Summit	Fengshan Agricultural Science and Technology Park
November 7th (Tuesday)	18:40-19:00	Dalang Maoyi Woolen Sharing Platform App Mini Program Launch and Weekly Show Launching Ceremony	Dalang Woolen Innovative Service Platform (On the 3rd floor of the Trade Center)

November 7th (Tuesday)	19:00-22:00	The 2nd National Textile Industry Basketball League Final and Closing Ceremony	Alley Textile Culture Park Basketball Hall
November 8th (Wednesday)	10:00-12:00	Final of the 20th China (Dalang) Woolen Fashion Design Competition	Dalang Woolen Innovative Service Platform (On the 3rd floor of the Trade Center)
November 8th (Wednesday)	14:00-15:00	“Dalang Preferred Cup” E-commerce Live Streaming Skills Competition Award Ceremony	Dalang Woolen Innovative Service Platform (3rd floor of the Trade Center)
November 8th (Wednesday)	15:30-17:00	Empowering the Future -- Digital Development Forum for the Knitting Industry	Dalang Woolen Innovative Service Platform (On the 3rd floor of the Trade Center)
November 8th (Wednesday)	17:00-20:00	The 5th China (Dalang) Woolen Fashion Designers Annual Meeting	Cultural Creation Park
November 8th (Wednesday)	17:00-20:00	Dalang Woolen Short Video Contest Award Ceremony	Cultural Creation Park
November 8th (Wednesday)	17:00-20:00	“Dalang Preferred” Brand Promotion Ambassador Awarding Ceremony	Cultural Creation Park
November 9th (Thursday)	9:30-11:40	Dalang Woolen E-commerce Matchmaking	“Dalang Preferred” Image Store Dalang Woolen Innovative Service Platform (On the 3rd Floor of the Trade Center)
November 9th (Thursday)	14:00-17:00	Dalang Fashion Week - Company New Product Launch	Dalang Woolen Innovative Service Platform (On the 3rd floor of the Trade Center)

Annex 2

An introduction to Dalang's wool textile industry and the “Woolen Knitwear Fair”

1. Status of Dalang's Woolen Business

Dalang Woolen originated in 1979. After more than 40 years of growth and development, it has become the largest industrial cluster with the most complete industrial chain in the country, and was recognized by the China Textile Industry Federation as the first batch of “Chinese cardigan towns” in 2002. The woolen industry is the one with the greatest development potential in Dalang, and it is also one of Dalang's most important business cards. Dalang is an important trading base for woolen products in China. The annual turnover of the entire woolen garment and yarn machinery industry chain exceeds 72 billion yuan, and the yarn industry alone has an annual turnover of over 35 billion yuan. It is the largest and most complete woolen industry cluster in the country. As a leading woolen industry cluster in China, it is currently making every effort to promote innovation and development of the textile industry. With the goal of building a 100 billion yuan textile and garment industry cluster by 2025, it implements the “six

major actions” to promote the branding, fashion-orientation, intelligence and digital upgrading of the woolen industry.

2.Introduction to the China (Dalang) International Woolen Knitwear Fair

The China (Dalang) International Woolen Knitwear Fair was founded in 2001. It is an important initiative of Dalang Town to promote the expansion and strengthening of woolen enterprises and push industrial optimization and upgrading. It has been successfully held for 19 sessions so far, and has completed a gorgeous transformation from the “image exhibition” to a “trade fair”, with a major leap from “localization” to “nationalization” to “internationalization”. It has directly attracted exhibitors and buyers from more than 30 countries and regions, as well as more than 800,000 professional buyers from home and abroad to visit the site for purchase. It has been rated as the most influential professional exhibition and brand exhibition for many years, and played an irreplaceable role in promoting the development of Dalang Woolen industry.

In order to further expand the influence of the “Woolen Knitwear Fair” and promote the high-quality development of the wool industry during the “14th Five-Year Plan” period, Dalang Town plans to hold the 20th China (Dalang) International Woolen Knitwear Fair at the Dalang Woolen Trade Center from November 7 to 9, 2023. The exhibition will adhere to “focusing on scientific and technological

innovation and empowering advanced manufacturing”. Based on the requirements of “jointly building a world-class cluster pilot demonstration zone”, the exhibition will comprehensively showcase the highlights of the technological, fashionable, and green high-quality development of Dalang Wool through four “more emphasis” on service industry development, open cooperation, the interaction of the exhibition, and service supporting facilities enhancement.